# TERESA L. CYRUS

Dalhousie University Department of Economics Halifax, Nova Scotia Canada B3H 4R2 Phone: (902) 494-6992

Fax: (902) 494-6917 E-mail: teresa.cyrus@dal.ca

# **EDUCATION:**

	DEGREE	DATE	FIELDS
University of California, Berkeley	Ph.D.	1997	International Economics Industrial Organization
University of California, Los Angeles	B.A. cum laude	Dec. 1988	Economics/International Area Studies
St. Andrews University, Scotland	exchange year	1987-1988	Economics Modern History

# **DISSERTATION:**

"Trade, Geography, and Income: Essays on the Gravity Model of Bilateral Trade."

Supervisors: Jeffrey Frankel and David Romer.

Committee: Barry Eichengreen and Andrew K. Rose.

# **ACADEMIC POSITIONS:**

Chair, Department of Economics, Dalhousie University, 2023-.

Associate Professor, Department of Economics, Dalhousie University, 2005-.

Assistant Professor, Department of Economics, Dalhousie University, 1998-2005.

Undergraduate courses taught: Principles of Microeconomics, Principles of

Macroeconomics, Economic Rise of China and India, International Trade, International Finance,

Honours Seminar.

Graduate courses taught: International Trade, International Finance, Business Economics.

Visiting Assistant Professor, Department of Economics, DePaul University, 1997-1998.

Courses taught: International Economics (undergraduate- and MBA-level), Principles of Microeconomics.

Teaching Assistant, Department of Economics, U.C. Berkeley, 1990-1996.

Courses taught: International Monetary Economics, Intermediate Macroeconomics, Principles of Economics, Industrial Organization, World Economic History, Intermediate Microeconomics.

Teaching Assistant, Haas School of Business, U.C. Berkeley, 1996-1997.

Course taught: Intermediate Macroeconomics.

Research Assistant, Department of Economics, U.C. Berkeley, 1993-1996.

Empirical data research with Professors Jeffrey Frankel and David Romer on the effect of trade on income.

# PUBLICATIONS IN PEER-REVIEWED JOURNALS:

"Improving Student Outcomes in Large Introductory Courses" (with Catherine Boulatoff), *International Review of Economics Education* 41, 2022.

"Conflict or Cooperation: A Survival Analysis of the Relationship between Regional Trade Agreements and Military Conflict," *Peace Economics, Peace Science and Public Policy* 28:3, 2022, 195-223.

"Why Do Countries Form Regional Trade Agreements? A Discrete-Time Survival Analysis," *Open Economies Review* 32:2, 2021, 417-434, doi:10.1007/s11079-020-09603-5.

"Pathways from Trade to Health," *Pan American Journal of Public Health* 42, July 2018, doi.org/10.26633/RPSP.2018.51.

"Cultural Distance and Bilateral Trade in the European Union," *Journal of Economic Integration* 30:2, June 2015, 206-239.

"Cultural Distance and Bilateral Trade," Global Economy Journal 12:4, 2012, 1-23.

"The Double-Edged Sword of Trade" (with Lynn Lethbridge and Lars Osberg), *Eastern Economic Journal* 33:2, 2007, 277-292.

"Investor Protection and International Investment Positions: An Empirical Analysis" (with Talan Iscan and Sheena Starky), *International Finance* 9:2, August 2006, 197-221.

"Does Convergence Cause Trade, or Does Trade Cause Convergence?," *Journal of International Trade and Economic Development* 13:4, December 2004, 397-418.

"Income in the Gravity Model of Bilateral Trade: Does Endogeneity Matter?," *The International Trade Journal* XVI:2, Summer 2002, 161-180.

# **BOOK CHAPTERS:**

"Cross-Border Cooperation: The North American Context," in *Cross-Border Cooperation*, National Academy of Public Administration, Office of the President of Ukraine, Barry Lesser and Ivan Rozputenko (eds.), 2003, 76-94.

"Trade and Growth," in *Economic Issues: Theory and Application with Reference to Ukraine*, Canada-Ukraine-Baltic Economic Management Training Program, Barry Lesser and Ivan Rozputenko (eds.), 2002, 83-94.

"Poverty Impacts of Trade, Macroeconomic, and Social Policy: Canada and the United States in the 1990s" (with Lars Osberg), in *Incomes and Productivity in North America*, Commission for Labor Cooperation (Washington, D.C.), 2001, 53-118.

"Trade and Growth in East Asian Countries: Cause and Effect?" (with Jeffrey Frankel and David Romer),

in *NICs After Asian Miracle*, New World Order Series, Vol. 23, H. Singer, N. Hatti, and R. Tandon (eds.), BR Publishing Corporation (India) Ltd., 2000 and NBER Working Paper No. 5732, August 1996.

# **GOVERNMENT REPORTS:**

"Trade Agreements, the Health-Care Sector and Women's Health" (with Lori Curtis), Status of Women Canada Report, Catalogue No. SW21-113/2004, August 2004.

#### **BOOK REVIEWS:**

"The Cultural and Political Intersection of Fair Trade and Justice," Eastern Economic Journal 41:3, Summer 2015, 459-460.

"Bertil Ohlin: A Centennial Celebration," Journal of International Trade and Economic Development 12:3, September 2003, 316-18.

#### **TEACHING-RELATED PUBLICATIONS:**

Principles of Macroeconomics: First Canadian Edition, Chapters 16 ("International Trade and Capital Flows") and 17 ("Exchange Rates and the Open Economy"), co-authored with Robert Frank, Ben Bernanke, Melvin Cross, Brian MacLean, and Lars Osberg, McGraw-Hill Ryerson, 2002.

Instructor's Manual to Accompany Frank, Bernanke, Cross, MacLean, and Osberg, Principles of Microeconomics: Second Canadian Edition and Frank, Bernanke, Cross, MacLean, and Osberg, Principles of Macroeconomics: Second Canadian Edition, McGraw-Hill Ryerson, 2005.

# **OTHER PUBLICATIONS:**

"U.S. Economic Sanctions: Their Impact on Trade, Jobs, and Wages" (with Gary C. Hufbauer, Kimberly Ann Elliott, and Elizabeth Winston), Institute for International Economics Report, 1997.

# **WORKING PAPERS:**

"Import Exposure and Health Status in Canada" (with Lori Curtis) [February 2020)].

"What Drives Bilateral Trade? Comparing the Roles of Culture, Institutions, and Policy" [April 2019].

"How Do Culture and Institutions Affect Trade?" [March 2014].

"Why Do National Borders Matter? Industry-Level Evidence" [September 2004].

"Is Globalization Good for Women? Evidence from Vietnam" [August 2004].

"Is Trade Good for Women?" [May 2003].

"How Does Trade Affect Health?" (with Lori Curtis), Dalhousie University Department of Economics Working Paper No. 2002-05, September 2002.

#### **RESEARCH FUNDING:**

Atlantic Gateway Initiative grant (\$4000): "Prospects of Increased Trade between Central Canada and South America."

European Union Centre for Excellence grant (€4000): "Trade and Culture."

Dalhousie University Research Development Fund grant (\$3,210): "Is Globalization Good for Women? Evidence from Vietnam."

Status of Women Canada research grant (with Lori Curtis) (\$25,500): "Trade Agreements, the Health Care Sector, and Women's Health."

#### **CONFERENCE PRESENTATIONS:**

- "Causes and Consequences of Interstate Conflict," Canadian Economics Association Conference, Winnipeg, MB, June 3, 2023.
- "Causes and Consequences of Interstate Conflict," Eastern Economics Association Annual Conference, New York, NY, February 25, 2023.
- "War and Peace: A Survival Analysis of the Relationship Between Regional Trade Agreements and Military Conflict," Canadian Economics Association Conference, Vancouver, BC (online), June 5, 2021.
- "Import Exposure and Health Status in Canada," Eastern Economics Association Annual Conference, Boston, MA, February 28, 2020.
- Discussant, Eastern Economics Association Annual Conference, Boston, MA, February 28, 2020.
- "Import Exposure and Health Status in Canada," Canada Research Data Centre Network 2019 National Conference, Halifax, NS, October 25, 2019.
- "Improving Introductory Economics Classes by Using Active-Learning Teaching," Atlantic Canada Economics Association Annual Conference, Moncton, NB, October 19, 2019.
- "Import Exposure and Health Status in Canada," Atlantic Canada Economics Association Annual Conference, Fredericton, NB, October 13, 2018.
- "Why Do Countries Form Regional Trade Agreements?," Scottish Economic Society Annual Conference, Perth, Scotland, April 16, 2018.
- "Why Do Countries Form Regional Trade Agreements?," Eastern Economics Association Annual Conference, Boston, MA, March 2, 2018.
- Discussant, Eastern Economics Association Annual Conference, Boston, MA, March 2, 2018.
- "Why Do Countries Form Regional Trade Agreements?," Canadian Economics Association Annual Conference, Antigonish, NS, June 2, 2017.
- Discussant, Canadian Economics Association Annual Conference, Antigonish, NS, June 2, 2017.
- "Why Do Countries Form Free Trade Agreements?," Atlantic Canada Economics Association Annual Conference, Sackville, NB, October 22, 2016.
- "Pathways from Trade to Health," Pan American Health Organization Conference on Advancing Economics for the Prevention and Control of Noncommunicable Diseases in the Americas, Washington, DC, September 1, 2016.
- "How Do Culture and Institutions Affect Trade?," Atlantic Canada Economics Association Annual

- Conference, Wolfville, October 24, 2015.
- "How Do Culture and Institutions Affect Trade?," Midwest International Trade Meetings, Lawrence, Kansas, October 18, 2014.
- "How Do Culture and Institutions Affect Trade?," Eastern Economics Association Annual Conference, Boston, March 9, 2014.
- Discussant, Eastern Economic Association Annual Conference, Boston, March 9, 2014.
- "How Does Culture Affect Trade?," Tenth China Women Economists Network International Workshop, Beijing, June 16, 2013.
- "How Does Culture Affect Trade?," Canadian Economics Association Annual Conference, Montreal, May 31, 2013.
- "Cultural Distance and Bilateral Trade in the European Union," Atlantic Canada Economics Association Annual Conference, Halifax, October 20, 2012.
- Discussant, Atlantic Canada Economics Association Annual Conference, Halifax, October 20, 2012.
- "Cultural Distance and Bilateral Trade in the European Union," Canadian Economics Association Annual Conference, Ottawa, June 3, 2011.
- Discussant, Canadian Economics Association Annual Conference, Ottawa, June 3, 2011.
- "Cultural Proximity and Bilateral Trade in the European Union," European Union Studies Association Bi-Annual Conference, Boston, March 6, 2011.
- "Cultural Proximity and Bilateral Trade," Eastern Economic Association Annual Conference, New York, New York, February 25, 2011.
- Discussant, Eastern Economic Association Annual Conference, New York, New York, February 25, 2011.
- "Cultural Proximity and Bilateral Trade," Scottish Economic Society Annual Conference, Perth, Scotland, April 14, 2010.
- "Cultural Proximity and Bilateral Trade in the European Union," Dalhousie University European Union Centre of Excellence, Halifax, March 26, 2010.
- "Prospects of Increased Trade between Central Canada and South America," Atlantic Gateway Initiative Conference, October 19, 2009.
- Discussant, Canadian Economics Association Annual Conference, Vancouver, June 8, 2008.
- "Trade Liberalization and the Gender Wage Gap: Evidence from Vietnam," Canadian Economics Association Annual Conference, Vancouver, June 6, 2008.
- "Wage, Employment, and Gender Effects of Vietnam's Transition to a Market Economy," Atlantic Canada Economics Association Annual Conference, Antigonish, October 13, 2007.
- Discussant, Empirical Investigations in International Economics Conference, Ljubljana, Slovenia, June 14, 2007.
- Discussant, Canadian Economics Association Annual Conference, Halifax, May 31-June 2, 2007.
- "Wage, Employment, and Gender Effects of Vietnam's Transition to a Market Economy," Canadian Economics Association Annual Conference, Halifax, June 1, 2007.
- Discussant, Empirical Investigations in International Trade Conference, Banff, October 6, 2006.
- "The Role of Trade in Income Convergence," Canadian Economics Association Annual Conference, Montreal, May 26, 2006.
- Discussant, Canadian Economics Association Annual Conference, Montreal, May 26, 2006.
- "Vietnam's Gender Wage Gap in an Era of Renovation," Atlantic Canada Economics Association Annual Conference, Halifax, October 22, 2005.

- Discussant, Atlantic Canada Economics Association Annual Conference, Halifax, October 23, 2005.
- "Vietnam's Gender Wage Gap in an Era of Renovation," International Association for Feminist Economics Annual Conference, Oxford, August 7, 2004.
- "Is Globalization Good for Women? Evidence from Vietnam," Canadian Economics Association Annual Conference, Toronto, June 5, 2004.
- Discussant, Institute for Research on Public Policy Conference on "Thinking North America: Prospects and Pathways," October 16-18, 2003.
- "Is Trade Good for Women?," Canadian Economics Association Annual Conference, Ottawa, May 30, 2003.
- "How Does Trade Affect Health?," Canadian Economics Association Annual Conference, Calgary, May 31, 2002.
- Discussant, Policy Research Initiative Conference on "canada@theworld.ca," Ottawa, November 30–December 1, 2000.
- Discussant, Policy Research Initiative Conference on "Rethinking the Line: The Canada-U.S. Border," Vancouver, October 22–25, 2000.
- "Why Do National Borders Matter? Industry-Level Evidence" (revised), Canadian Economics Association Annual Conference, Vancouver, June 2, 2000.
- "Policy Implications of the Canada-U.S. Border," New Perspectives on Canada's International Policies, Norman Paterson School of International Affairs, Carleton University, May 4-5, 2000.
- "Trade and Income Differences: Does Convergence Cause Trade, or Does Trade Cause Convergence?," Western Economic Association Annual Conference, San Diego, California, July 10, 1999.
- Discussant, Western Economic Association Annual Conference, San Diego, California, July 10, 1999.
- "Trade and Income Differences: Does Convergence Cause Trade, or Does Trade Cause Convergence?," Canadian Economics Association Annual Conference, Toronto, May 30, 1999.
- Discussant, Canadian Economic Association Annual Conference, Toronto, May 30, 1999.
- "Why Do National Borders Matter? Industry-Level Evidence," Western Economic Association Annual Conference, Lake Tahoe, California, July 1, 1998.
- Discussant, Western Economic Association Annual Conference, Lake Tahoe, California, July 1, 1998.
- "Income in the Gravity Model of Bilateral Trade: Does Endogeneity Matter?," Western Economic Association Annual Conference, San Francisco, California, July 1, 1996.

# **SEMINARS AND INVITED LECTURES:**

"Implications of Brexit for Canada" presented at:

• Schulich School of Law, Dalhousie University, September 20, 2017.

"Does Trade Cause Growth?" presented at:

• University of International Business and Economics, Beijing, China, March 24, 2013.

"The Gravity Model" presented at:

• University of International Business and Economics, Beijing, China, March 21, 2013.

- "The Financial Crisis and the Canadian Economy in 2009" presented at:
  - Renmin University of China, Beijing, China, June 2, 2009.
  - Shandong University of Finance, Jinan, China, June 9, 2009.
- "Trade Agreements, the Health-Care Sector, and Women's Health" presented at:
  - 6<sup>th</sup> General Assembly of the Parliamentary Confederation of the Americas, Foz do Iguaçu, Brazil, May 10, 2005.
- "Vietnam's Gender Wage Gap in an Era of Renovation" presented at:
  - Organization for Economic Cooperation and Development, Paris, France, August 9, 2004.
- "How Does Trade Affect Health?" presented at:
  - Dalhousie University Social Policy, Health, and Economic Research Unit, May 22, 2002.
- "Why Do National Borders Matter for Agricultural Trade?" presented at:
  - University of Saskatchewan Department of Agricultural Economics, March 2, 2001.
- "Poverty Impacts of Trade, Macroeconomic, and Social Policy: Canada and the United States in the 1990s" presented at:
  - Dalhousie University Department of Economics, February 18, 2000.
- "Why Do National Borders Matter? Industry-Level Evidence" presented at:
  - Inter-American Development Bank, Washington, DC, April 3, 1998.
  - Dalhousie University Department of Economics, March 17, 1998.
  - Baruch College Department of Economics, City University of New York, New York, March 9, 1998.
  - General Accounting Office, Washington, DC, February 3, 1998.
  - Saint Louis University Department of Economics, St. Louis, Missouri, January 20, 1998.
  - Loyola University Department of Economics, Chicago, November 10, 1997.
  - DePaul University Department of Economics, Chicago, November 3, 1997.
- "Trade and Income Differences: Does Convergence Cause Trade, or Does Trade Cause Convergence?" presented at:
  - Dalhousie University Department of Economics, March 26, 1999.
  - Public Policy Institute of California, January 30, 1997.
  - Wellesley College Department of Economics, Wellesley, Massachusetts, January 22, 1997.
  - College of William and Mary Department of Economics, Williamsburg, Virginia, January 20, 1997.
  - Middlebury College Department of Economics, Middlebury, Vermont, January 17, 1997.

# **AWARDS AND RECOGNITION:**

Faculty of Science Award for Excellence in Teaching, 2019.

Dalhousie University Outstanding Faculty Advisor Award, 2015.

Dalhousie University Economics Department Teaching Award, 2004.

# STUDENT SUPERVISION:

# supervisor:

Enoch Ahuakesey	M.A.	2023
Babatunde Awoyiga	M.D.E.	2008
Jing Chen	M.A.	2022
Dana Cornea	M.D.E.	2001
J. Christopher DeBow	M.D.E.	2013
Tammie Deubry	M.A.	2005
Julie Houde	M.D.E.	2012
Sarah Idris	M.A.	2019
Ala Kassay	M.D.E.	2006
Thomas Lau	M.D.E.	2002
Shanwen Li	M.A.	2015
Jordan McNiven	M.D.E.	2010
Jeffrey Rafuse	M.D.E.	2003
Farhan Rahman	M.D.E.	2003
Oyinola Shyllon	M.D.E.	2006
Hamilton Stephen	M.D.E.	2006
Kimberley Tran	M.A.	2003
Xu Wang	M.D.E.	2017
Michael Ash	B.Sc. (honours)	2002
Wei Chu	B.Sc. (honours)	2013
Wenhao Ding	B.Sc. (honours)	2012
Tyler Kustra	B.A. (honours)	2004
Alicia Lauersen	B.A. (honours)	2006
Ka Ho Leung	B.A. (honours)	2002
Shanwen Li	B.Sc. (honours)	2013
Alexander Murray	B.Sc. (honours)	2008
Hieu Nguyen	B.A. (honours)	2003
Yujiao Song	B.Sc. (honours)	2014
Qian Wang	B.Sc. (honours)	2012
Jennifer Jaylyn Wong	B.Sc. (honours)	2000
Xiao Xu	B.Sc. (honours)	2012

# reader:

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Maria Calcano	M.Elec.Comm.	2013
Qi Chen	M.D.E.	2013
Wenhao Ding	M.D.E.	2013
Gregg Fabris	M.D.E.	2010
Sarah Fraser	M.D.E.	2001
Jessie Greene	M.D.E.	2001
Azad Haider	M.D.E.	2021
Mohammad Imran	M.A.	2004
Jimmy Kanellakos	M.A.	2005
Ayodele Kasumu	M.D.E.	2004
Saroja Kuruganty	M.D.E.	2005
Umit Mansiz	M.A.	2003

Kira Meadus	M.D.E.	2003
Stephen Membe	M.D.E.	2004
Jason Murray	M.A.	2005
Lisa Roberts	M.D.E.	2003
Kirsten Robertson	M.D.E.	2010
David Smith	M.A.	2000
Sheena Starky	M.D.E.	2003
Qian Sun	M.A.	2014
David Thibodeau	M.Agriculture	2015
Sarah Tougher	M.D.E.	2009
Xizhe Wu	M.A.	2010
Angela Young	M.A.	2004
Jian Yuan	M.A.	2005
Zhuoran Zhou	M.A.	2004

# PROFESSIONAL SERVICE:

# Referee for:

American Economic Review

B.E. Journals in Economic Analysis and Policy

Canadian Journal of Administrative Sciences

Canadian Journal of Economics

China: An International Journal

Economic Modelling

Economic Systems

Emerging Markets Finance and Trade

Eurasian Economic Review

Global Economy Journal

International Economic Journal

Island Studies Journal

Journal of Development Economics

Journal of International Economics

Journal of International Trade and Economic Development

Journal of International Trade Law and Policy

Journal of Economic Education

Open Economies Review

World Economy

Canada Research Chairs

Social Science and Humanities Research Council

# Baltic Economic Management Training Program

Instructor – 1999 Major Training Course, Canada.

Instructor – 1998 Major Training Course, Canada.

# Canada-Ukraine-Baltic Economic Management Training Program

Instructor – 2003 Training Course in International Economics, Kiev, Ukraine.

Instructor – 2001 Training Course in International Economics, Kiev, Ukraine.

Invited to make a presentation on cross-border trade and a common North American currency before the House Standing Committee on Foreign Affairs and International Trade, Halifax, February 26, 2002.

#### Canadian Women Economists Network

President, 2006–2008.

Member-at-Large, Executive Council, 2000–2004.

### **UNIVERSITY SERVICE:**

# Department of Economics:

Chair, 2023-.

Member, Undergraduate Advisory Committee, 1998–1999 and 2015–2023.

Chair, Ad Hoc Committee on Academic Programs, 2016–2017.

Chair, Tenure and Promotion Committee, 2015–2016 and 2016–2017.

Undergraduate Advisor, 2004–2006, 2007–2014.

Member, Personnel Committee, 2002–2004, 2008–2009.

Member, Academic and Financial Planning Committee, 1999–2002, 2004–2006, 2007–2014.

Member, Department Self-Study Committee, 2005.

Seminar Coordinator, 2000–2004.

Chair, Physical Resources Committee, 1999–2002.

Member, Physical Resources Committee, 1998–1999 and 2015–2017.

# Faculty of Science:

Member, Faculty of Science Award of Excellence in Teaching Committee, 2020–2023.

Member, Dean Search Committee, 2020–2021.

Member, Strategic Enrolment Management Committee, 2017–2020.

Member, Undergraduate Admissions Committee, 2011–2013.

Member, Curriculum Committee, 2005–2006, 2007–2014.

Member, Undergraduate Research Committee, 2007–2010.

Chair, Travel Advisory Committee, 2001–2003.

Member, Travel Advisory Committee, 2000–2001.

Member, Space Planning Committee, 2001–2003.

Member, Department of Psychology Chair Selection Committee, 1998.

# Faculty of Management:

Member, Tenure and Promotion Committee, 2020.

Member, MBA (Financial Services) Advisory Committee, 2008–2017.

Member, MBA (Corporate Residency) Curriculum Committee, 2008–2015.

# College of Arts and Science:

Member, Writing Across the Curriculum Committee, 2000–2003.

# Senate:

Member, Dalhousie University Senate, 2017–2023.

Member, Senate Appeals Committee, 2017–2023.

Member, Senate Nominating Committee, 2018—. Chair, Contract and Limited Term Faculty Teaching Award Committee, 2022. Chair, Sessional and Part-time Instructor Teaching Award Committee, 2018. Member, Senate Discipline Committee, 2008–2014. Member, Ombudsperson Advisory Committee, 2001–2006.

last updated 5 July 2023